



CANADIAN COLLEGE

Business Management Diploma & Co-op

The Business Management Diploma program at Canadian College is designed to help the student develop a solid foundation in traditional business topics with a global mindset, the greatest asset and most critical skill in business today. This program has been designed to provide students with the competitive advantage required to be universally prepared to work in a global economy.

Program Objectives

While studying at Canadian College students will gain:

1. Business management skills in a variety of areas:
 - Marketing
 - Change management
 - Human resources
2. Achieve a functional working understanding of:
 - E-Commerce strategies
 - Business planning skills
 - Corporate structures
 - Global technology trends
3. Have gained over 800 hours of Business Management related experience.



Bus Man Course Sequence

CC 139 - 21st Century Communications

CC 140 - Business Communication

CC 141 - Marketing Principles

CC 130 - OB: Team Dynamics

CC 125 - E-Commerce 1

CC 150 - Computer Concepts

CC 105 - Business Enterprise

CC 101 - Accounting

CC 131 - OB: Leadership

CC 280a - Career Preparation

CC285a Co-op #1

Worksite: 36 weeks

CC 230 - Introduction to H R

CC 120 - Microeconomics

CC 125 - Macroeconomics

CC 260 - International Marketing

CC 280b - Business PLA portfolio

Career Opportunities

- manufacturers
- market research companies
- international marketing and sales
- cultural relations
- educational institutions
- retailers
- brokerage houses
- financial institutions
- business consulting firms
- entrepreneurial businesses

Entrance Requirements

- High School Diploma, High School Completion Certificate, or equivalent.
- iBT 70, or IELTS 5.5 or 78 on the Canadian College exam



Short Courses Available

- Business Administration Certificate (1 semester)
- International Business Certificate (2 semesters)