



CANADIAN COLLEGE

Hospitality Management Diploma & Co-op

The hospitality industry is a rapidly growing market that encompasses hotel, food services, tourism, event management, as well as club and resort management. Job opportunities, as well as salaries, are steadily increasing in all sectors of this service-oriented field. The International Hospitality Management Diploma program at Canadian College comprises a total of 12 AH&LA courses, five business courses and 1200 Co-op hours. Upon successful completion, students will receive the Canadian College International Hospitality Diploma, AH&LA Hospitality Management Diploma, AH&LA International Hotel Certificate, and the AH&LA Marketing & Sales Certificate.



HOSP Course Sequence

CC 139 - 21st Century Communications

CC 140 - Communications *

CC 141 - Marketing 1*

CC 250 - Supervision in Hospitality

CC 346 - Beverage service

CC 150 - Business computers 1 *

CC 151 - Business computers 2 *

CC 281 - Facility Management

CC 323 - Destination marketing

CC 338 - Housekeeping Operation

CC 280a - Career Preparation

CC285a Co-op #1

Worksite: 24 weeks

CC 245 - Basic Hotel Accounting

CC 333 - Front Office Operations

CC 478 - Convention Management

CC 472 - Hospitality Sales & Marketing

CC 357 - Hospitality HR

CC285b Co-op #2

Worksite: 24 weeks

CC 260 - Marketing 2 *

CC 374 - Revenue Management

CC 381 - Security & Loss

CC 428 - International Hotel

CC 280b - AH&LA portfolio

Program Objectives

While studying at Canadian College students will gain:

1. Entry level Hospitality management skills in a variety of areas

- Front office
- Marketing
- Facility management
- Beverage service
- International Hotel management

2. A functional working understanding of:

- Hotel accounting
- Housekeeping operations
- Tourism operations
- Hospitality technology

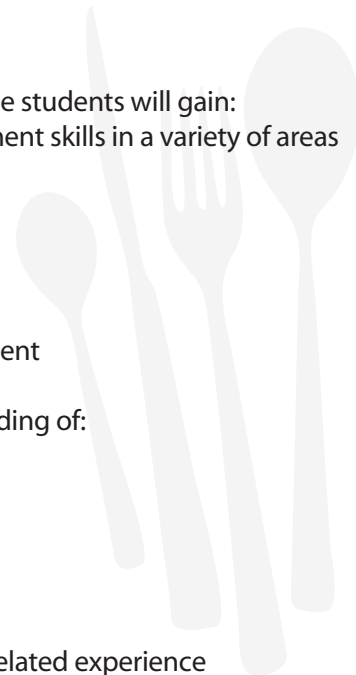
3. Over 1000 hours of Hospitality related experience

Entrance Requirements

- High School Diploma, High School Completion Certificate, or equivalent.
- iBT 70, or IELTS 5.5 or 78 on the Canadian College exam.

Short Course Available

Hotel Management Certificate (1 semester)



*College Transfer

Canadian College on the web www.canadiancollege.com